### Job Description for DEVELOPER

## **VARASİ**

<u>Varasi</u> is a consulting firm focused on Salesforce CRM strategy and technologies. Our mission is to help our clients build stronger customer relationships. We are head quartered in California, USA and we are growing our India operations. Varasi's <u>founding team</u> has over 4 decades of business consulting and technology experience. We have successfully built and scaled Salesforce practices for global firms and served dozens of marquee customers prior to founding Varasi.

We are growing our Varasi India family! We are looking for talented and highly motivated individuals who are excited by our passion to help our clients build stronger customer relationships using the Salesforce platform. Teamwork and constant learning are key attributes that we look at in all Varasi employees.

You will be part of the core team for Varasi. As part of the core team you will be working directly with the founders on a day-to-day basis. Varasi is currently focused on serving Subscription businesses across multiple industries, Technology, Retail and Nonprofit domains and will evolve based on market feedback and traction.

We are recruiting Developers based in Pune who will be responsible for solution development, client project delivery and technical presales activities working closely with the US team. The individuals will have an opportunity to influence and shape the culture at our India center that is just starting up.

Expectation for the role is to deliver innovative and high quality solutions to our clients using deep knowledge of Salesforce platform. We specialize in Sales, CPQ, Communities, Service, Platform, Pardot, Marketing, and Analytics cloud.

#### Key Responsibilities:

- Work as an individual contributor as part of delivery teams for creating technical solutions based on Salesforce products and platform.
- Contribute to Varasi's intellectual property in the form of lightning based tools, accelerators and industry solutions
- Work under the guidance of our team leaders for mapping business process requirements to the capabilities and features of Salesforce products.
- Contribute technical knowledge to the design process to derive maximum benefits from the Salesforce platform and products.
- Contribute in scoping, estimating and proposing of technical solutions and supporting the sales teams in client interactions.
- Create technical POCs and solution demos with Lightning UI in support of sales and marketing efforts.

#### Job Requirements:

- Graduate degree in Engineering (Computer Science or MCA with emphasis in Software Engineering is highly preferable)
- 2+ years of experience with at least 1+ years of delivering Salesforce solutions

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- Demonstrated knowledge and experience with SFDC technologies with emphasis on Sales,
  Service, Communities and App Cloud products. A demonstrated specialization in at least one of
  Sales, Service or Custom applications is necessary to succeed in this role.
- A good understanding of data modeling and enterprise application integration concepts and tools
- Salesforce Certifications (at least one) in App Builder, Platform Developer I, Sales Cloud or Service Cloud are required.

#### **Attributes**

- Clear verbal and written communication
- Team player with strong listening and interpersonal skills; attention to detail
- An attitude of constant learning and upgrading skills
- Flexibility and strong desire to take on constructive feedback/coaching and make definitive changes; self-awareness and the ability to adapt communication and interaction styles to best suit an audience, situation, or desired outcome.